Adaptive Guidance for the Mobile Elderly

The MobileSage Project

AAL Forum 2013

Till Halbach
Ileana Turcu
Jordi Rovira Simon
Luiza Spiru
Ivar Solheim
What is it?
What is it, cont'd
Scenario I
Scenario II

Courtesy of optum@flickr.com
What user?

- Focus group for (primary) user needs analysis
- (Primary) user evaluations in each development iteration
- Needs analysis for tertiary user
- Planned evaluation for tertiary users
- Ethical guidelines
What impact?

- Increased mobility
- Personalized, adaptive, context-aware, relevant, user-friendly help on demand
- Independent problem solving
What impact, cont'd

• Tailored, to-the-point assistance
• Burden reduction
What impact, cont'd

- Improved citizen service (authority)
- Member added-value (NGO)
- More usable and accessible support (care company, manufacturer, vendor)
Show me the market!

- Tertiary/primary user group
- Software licensing
- Software as a Service (SaaS), Public Private Partnership (PPP)
- Freemium (free basic and paid premium service)
The project

- National bodies of Romania, Spain, and Norway
- Web: mobilesage.eu
- Twitter: @mobilesage_eu
Dr. Ivar Solheim
Mail: ivar.solheim@nr.no
Norwegian Computing Center
Web: nr.no